

# Sponsorship Opportunities



### **Contents**

- 1. Presentation
- 2. Sponsors
- 3. Testimonials
- 4. The Race by Numbers
- 5. Class F18
- 6. The Program
- 7. The Results
- 8. Media
- 9. 2010 Budget
- 10. Press Coverage TV & Radio
- 11. Press Coverage Local, French and English
- 12. Press Coverage France and International
- 13. Press Coverage On the Internet
- 14. Statistics
- 15. The Saint Barth Cata Cup 2011
- 16. Provisional Budget 2011
- 17. Contacts



### Presentation

Over the past three years, the ST BARTH CATA CUP has become the leading annual regatta for Formula 18 catamarans in the Caribbean.

The event is recognized by Class F18 and is considered one of the top 10 regattas in the world.

The ST BARTH CATA CUP blends conviviality, and exceptional navigation with world champions and great amateurs racing side by side, under the tropical sun to the rhythm of the trade winds. The ambiance is friendly and the event attracts a large public who enjoys the quality of the organization and the spectacle on the waves.

The 2010 St Barth Cata Cup took place from November 18-22. As soon as boats were able to register last April for the 2010 edition, the maximum number of 45 teams was signed up within 15 days. Next mission is to confirm the teams, and enjoy the mix of nationalities that adds to the charm of this race.

The non-profit association

ST BARTH MULTIHULLS

organizes the ST BARTH CATA CUP, in collaboration with the

CENTRE NAUTIQUE DE ST BARTHELEMY (CNSB/ Nautical Center of St Barthélemy).



### Présentation

**ST BARTH MULTIHULLS**, a non-profit association, was created for this event in 2008, at the initiative of three sport catamaran lovers:

- Thierry Lhinares, president, artisan, has lived in St Barth for 25 years.
- **Jeff Lédée**, secretary, born on the island, created the brand "St Barth Attitude" (t-shirts and other products), surfer.
- Vincent Jordil, treasurer, artisan, has lived in St Barth for 15 years.
- **Hélène Guilbaud**, organization of events on the shore, as well as public relations, has lives in St Barth for 25 years, windsurfer. Has been involved with the CNSB since its inception in 1988.

The goal of the non-profit association, **CENTRE NAUTIQUE DE ST BARTHELEMY** (CNSB), is the promotion of sailing in Saint Barthélemy, and especially windsurfing and sport catamarans. It is the representative of the French Sailing Federation (FFVoile) for the event, and organizes the races at sea.

- **Gilles Reynal**, president of CNSB, artisan, has lived in St Barth for 15 years, windsurfer, race commissioner for the St Barth Cata Cup.
- Pierrick Guilbaud, member of CNSB since its beginning, electrician, windsurfer, soccer player, head of security for St Barth Cata Cup



### **Sponsors**

#### **Main Sponsors:**

RMP Caraïbes <u>www.rmp-caraibes.com</u>
Collectivité de Saint Barthélemy <u>www.comstbarth.fr</u>
Association des Hôteliers <u>www.hotelsofstbarth.org</u>
CNSB <u>www.web.me.com/loperhet/CNSB</u>
Nikki Beach <u>www.nikkibeach.com</u>
Solutech <u>www.solutech.net</u>

#### Race Sponsors:

Marché U Latitudes Design Affairs

#### **Radio Sponsors:**

Radio St Barth, Tropik FM, Sun FM

#### **Housing Sponsors:**

Guanahani, Sibarth, Re/Max, Emeraude Plage, Les Ilets de la Plage, Manapany, Christopher Hôtel, St Barth Isle de France, Village St Jean, Le Normandie, L'Auberge de la Petite Anse, Les Ondines sur la Plage, Tropical Hôtel

#### **Official Sponsors:**

Avis, Budget, CEM, EasyWay/La Compagnie des Iles du Nord, Bernuth Lines, Set Cargo, Marfret, Ne me quitte pas, St Barth Sailing, The Moorings St Martin, Blue Life Style, Yannis Marine, Hughes Marine, Cob Caraïbes, Garage Henri Gréaux, Caraïbes BTM, BRC, PBS Auto, Carlini Diciara Construction, SBYC, La Route Des Boucaniers, St Barth Evasion, Top Loc, St Barth Attitude, Carat-Time, Filles des Iles, CTTSB, Port de Gustavia

#### **Technical Sponsors:**

Safel, Poil Plume, CEZ, Saline Charpente, ODP, Lotus Architectes



### Testimonials ...

#### Tanguy KERVYN – Belgium

#### **Teammate of Emmanuel BOULOGNE, F18 World Champion 2003**

Once again, a big thanks for all your hard work organizing this regatta, which has become a major event on the F18 calendar. What surprises me the most is that you also make sure that you always made sure everyone was taken care of on your island, that's what surprised me the most.... The St Barth attitude!

Bravo and encore bravo. Big hugs. Tanguy

#### Jill Nickerson - USA

# Manager of Fun in the Sun Services, Inc – Training for Olympic teams and world champions

I wanted to write you and thank everyone that help to make this event the success it was. Can you please make sure to pass this on to everyone.

We have been going to regattas around the world since the early 90's and have done 4 Olympic Campaigns and multiple World Championships and I must say that this was one of the top events that we have seen for many reasons.

The organization and sponsorship was fabulous.

The destination perfect.

Volunteers un believable.

Media attention un matched!

The quality of racing amazing.

The safety on the water very very reassuring and top notch.

The prizes beautiful.

Thank you for inviting us. We look forward to working with you again next year.

We can organize the US, Canada and possibly Australia to come next year. You tell me how many you would like and we will bring you the sailors!

THANK you again and congratulations! Jill



### Testimonials ...

# Jean-Christophe MOURNIAC – France Cat World Champion 2006

This regatta is really great. It succeeds at the tour de force of being fun, and at the same time professional. Above all, the St Barth Cata Cup is the regatta not to miss under any pretext. It's fabulous! From the waves to the wind and warm waters to the level of the racers, an incredible sense of welcome, and outstanding organizers!

If there is just one race to do, it's this one!

#### Gary CHU - USA

#### Second place, St Barth Cata Cup 2010

Dear Jeff and Saint Barth Cata-Cup Organizing Committee,

Thank you for hosting this year's regatta and inviting the United States AHPC Team to Saint Barthelemy. This was the most exceptional event that I personally have attended due to the generosity of you and the sponsors, and the support which was given by the people of Saint Barths. The coverage by the media added to the event. I thoroughly enjoyed myself. Congratulations on a spectacular event!

Gary Chu

### Patrice IVALDI – Martinique

#### Amateur Formula 18 racer

On behalf of the entire team from Martinique I would like to thank you for your kindness, as well as that of all those who participated in such good spirits throughout these superb four days. We had a great time and would love to come back next year. A big kiss, especially to Sandrine, who took such good care of us!



# The Race by Numbers

#### Organization

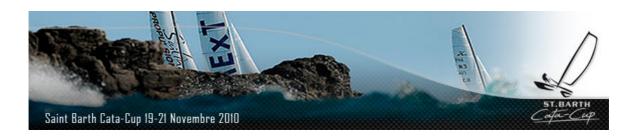
- 3 containers from France for Europe
- 1 container from the United States
- 1 container from Guadeloupe/Martinique
- 60 local sponsors
- 103 people came to the island for the event
- 414 hotel nights of which two-thirds were comp
- 22 accompaniers
- 25 free rental cars

#### The Race

- 41 Formula 18 Catamarans
- 82 participants
- 9 mixed teams
- 22 nationalities: France, Italy, Sueden, Switzwerland, Holland, Belgium, Finland, USA, Martinique, Guadeloupe, St Martin, & St Barth
- 15 volunteer committee boats and security vessels
- 5 days of navigation

#### **Festivities**

- 250 people at Nikki Beach for the opening cocktail
- 150 people at Nikki Beach for the closing cocktail
- 3 concerts with live music, including Bankie Banx on Saturday night



### Class F18

Open to all brands and builders, F18 has a "rule box," that sets the rules (length and width of boats, height of mast, size of sails, weight, and selection of equipment) and helps participants maintain a reasonable budget between 16,000 and 20,000 €.

#### Formula 18 by numbers:

- Over 1200 boats in this class
- Over 400 racers with federation ratings
- 200 racers chosen for the World Championships in Erguy
- 21 National Classes organized in associations
- 1 International Class Federation

#### Message from the president of the French class, December 8, 2010.

Good evening everyone,

The AFF18 is pleased to announce that the 2011 promotional clip is now on line.

This would not have been possible without your help, your kindness, and specially your passion for our sport.

On behalf of all the racers in France, a big thanks and encore bravo for everything.

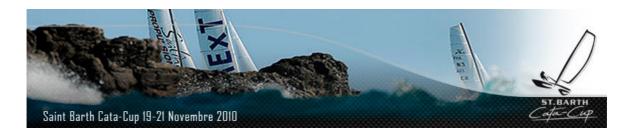
Sportingly,

James Baeckler,

President AFF18Gen Sec IF18CA

Link to the video: http://f18.fr/

The 2011 Class F18 promotional clip was made during the Saint Barth Cata Cup 2010. Over 2500 people viewed it in 24 hours.



### The Schedule

#### **MONDAY, NOVEMBER 15**

Arrival of race teams

#### **TUESDAY, NOVEMBER 16**

Arrival of race teams

Opening of containers, assembling of boats

#### WEDNESDAY, NOVEMBER 17

Assembling of boats

Navigation to St Jean bay

#### **THURSDAY, NOVEMBER 18**

10am-6pm: Confirmation of registrations at NIKKI BEACH

1:30pm: Briefing Prologue

2pm: Prologue

6pm: Racers' Briefing

7pm: Opening Cocktail at NIKKI BEACH

Concert by THE ROCKING MANGOS

#### FRIDAY, NOVEMBER 19

8:30am: Briefing for security vessels

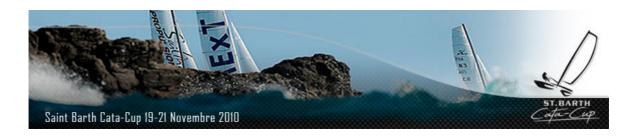
9am: Racers' Briefing

9:30pm: **Prix MARCHE U**, first warning signal

2:30-5pm: Lunch at NIKKI BEACH

**Announcement of Prix MARCHE U results** 

8pm: Evening free



### The Schedule

#### **SATURDAY, NOVEMBER 20**

8:30am: Briefing for security vessels

9am: Racers' Briefing

9:30am: **Prix LATITUDES:** First warning signal

2:30-5pm: Lunch at NIKKI BEACH

**Announcement of Prix LATITUDES results** 

Regattas for windsurfing and Optimists with young sailors

from CNSB and SBYC

8pm: Dinner at NIKKI BEACH (reservations required)

10:30pm: BANKIE BANX in concert

#### **SUNDAY, NOVEMBER 21**

8:30am: Briefing for security vessels

9am: Racers' Briefing

9:30am: **Prix DESIGN AFFAIRS**, first warning signal

2pm-4pm: Lunch at NIKKI BEACH

**Announcement of Prix DESIGN AFFAIRS results** 

4:30pm: Announcement of windsurfing and Optimist results

5pm: Awards Ceremony for the ST BARTH CATA CUP 2010

Closing Cocktail and acoustic concert by BANKIE BANX

8pm: BBQ

#### **MONDAY, NOVEMBER 22**

9am: Racers' Briefing

10am: Start of race to Pinel – Lunch upon arrival

5pm: Return to Public, placing of boats in containers

#### **TUESDAY, NOVEMBER 23**

Racers leave Saint Barth



# Results 2010

#### ST BARTH CATA CUP 2010

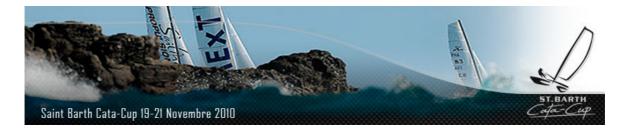
19/11/2010 au 21/11/2010

leg2009 v.7.02 © 2001/2010 Robert BRAMOULLÉ)

Résultat du Dimanche 21 Novembre 2010 à 18.06 h

#### Général provisoire groupe CATACUP après 4 courses (3 retenues)

lac	e Identif	Concurrent	Club ou Pays	CI	Pts Ret	Pts Tot	Co. 1	Co. 2	Co. 3	Co. 4
1	USA 204	BERNUTH CASEY John TEBO Datton			4.00	7.00	1.00	2 2.00	1.00	3,00
2	USA 212	TROPICAL HOTEL / BERNUTH DANIEL Robbie CHU Gary			8.00	16.00	5 5.00	1.00	8.00	2.00
3	FRA 200	GUANAHANI 4 JONSSON Christopher MOURNIAC Jean Christophe			10.00	16.00	6 6.00	6.00	3.00	1.00
4	FRA 36	ST BARTH ISLE DE FRANCE BACKES Olivier UDIN Alexandre			10.00	17.00	7 	4.00	2.00	4.00
5	BEL 1	CHRISTOPHER HÖTEL DEMESMAEKER Patrick GAGLIANI Olivier			12.00	21.00	9.00	3.00	4.00	5.00
6	NED 666	EMERAUDE PLAGE 3 HEEMSKERK Mischa ZANEN Eduard			19.00	29.00	10 -10.00	7.00	6.00	6.00
7	FRA 1169	GUANAHANI 3 LE CHAPELIER Emmanuel BELLENGER Francois			21.00	30.00	8.00	9 -9.00	5 5.00	8.00
8	FRA 33	RE/MAX 2 HAINNEVILLE Charles HAINEVILLE Maxime			24.00	36.00	3.00	12 12.00	9.00	12.0
9	ITA 400	INTENDANT SERVICE FERRARI Ugo STELLA Maurizio			24.00	68.00	4.00	10.00	10 10.00	-44.0
10	FRA 97492	HOTEL OF ST BARTH BOURGNON Yvan LE BOUEDEC Eric			25.00	39.00	14 - 14.00	5 5.00	7.00	13 13.0
11	FRA 4	SIBARTH 3 CHAMPANHAC Benoit SALES Yves			33.00	46.00	11.00	13 -13.00	13 13.00	9.00
12	874	NIKKI BEACH LEDEE Jelf JORDIL Vincent			34.00	78.00	12 12.00	8.00	14.00	-44.0
13	FRA 3	CEM HAINNEVILLE Eric HAINEVILLE Marie			36.00	52.00	15 15.00	16 -16.00	11.00	10.0
14	ITA 24	ILETS DE LA PLAGE 2 SARAGONI Daniele FILIPPI Luca			39.00	83.00	13 13.00	14.00	12 12.00	ONF -44.0
15	FRA 69	AVIS 1 BOC HO Frederic BOC HO Anne			47.00	91.00	16 16.00	15 15.00	16 16.00	DNF 44.0
16	121	EMERAUDE PLAGE 1 BAECKLER James VETTORI Christian			50.00	75.00	24 24.00	11.00	25 25-00	15 15.0
17	F 687	ST BARTH MULTIHULLS BERNAZ Olivier HARMALA Markku			53.00	75.00	19 19.00	17 17.00	17 17.00	22 - 22.0
18	BEL 6	AVIS 2 PEETERS Harry ICKS Vanina			54.00	80.00	18 18.00	26 26.00	15.00	21.0
19	112	VILLAGE ST JEAN / CIN MARCHAIS Pascal PELLISSIER Guillaume			56.00	78.00	22 22.00	18.00	19.00	19 19.0
20	2520	MANAPANY 2 /CIN IVALDI Franck KIEFFER Berangere			59.00	95.00	36 -36.00	24 24.00	24 24.00	11.0
21	ITA 70	INTENDANT SERVICE CARTOLARI Simone CHIESA Cesare			60.00	104.00	17 17.00	25 25.00	18 18.00	-44.0



# Results 2010

lao	e Identif	Concurrent	Club ou Pays	CI	Pts Ret	Pts Tot	Ca. 1	Co. 2	Co. 3	Co. 4
22	44	SIBARTH 4 PAGES Eric MAURIN Amaud			60.00	87.00	20 20.00	22 22.00	27 27.00	18 18.00
23	81	LE NORMANDIE MARIS Eric TIGERLER Christian			62.00	86.00	23 23.00	19 19.00	20.00	24 -24.00
24	BEL 77	RE/MAX 1 MEERT Eric GHYSBRECHT Ivan			63.00	107.00	27 27.00	0NF -44.00	22 22.00	14.00
25	1007	MANAPANY 3 / CIN IVALDI Patrice SERRAZ Thimotee			65.00	109.00	ONF 44.00	30.00	28 28.00	7,00
26	VW 16	GUANAHANI 1 ANDRE Vincent BRASSEUR Jean Pierre			65.00	97.00	29 29.00	20.00	32 -32.00	16.00
27	FRA 787	EMERAUDE PLAGE 2 LAPASSET Jerome LAPASSET Helene			71.00	98.00	25 25.00	27 _27.00	26.00	20.00
28	2326	RE/MAX 3/CIN KRAHE Birgit ROUX Christian			73.00	117.00	21.00	29 29.00	23 23.00	-44.00
29	FRA 916	GUANAHANI 2 GAUCHIN Christophe BOIDIN Jean Michel			79.00	123.00	30.00	28 28.00	21.00	-44.00
30	70	MANAPANY 1 CARRO Patrick MAMZER Michel			82.00	118.00	33 33.00	32.00	36 -36.00	17 17.00
31	FRA 932	CARAT TIME LHINARES Thierry DE JESUS SILVA Anabela			82.00	126.00	28 28.00	23.00	31.00	0NF 44.00
32	175	COMPAGNIE ILES NORD MOLINARD Patrick VARLET Olivier			83.00	127.00	31 31.00	0NF -44.00	29 29.00	23 23.00
33	1125	CENTRE NAUTIQUE ST BARTH GUIHENEUC David MEESMAECKER Benoit			89.00	127.00	38 -38.00	34 34.00	30.00	25 25.00
34	1	SIBARTH 1 BOULOGNE Emmanuel KERVYN Tanguy			90.00	134.00	2.00	0NF -44.00	090 44.00	0NF 44.00
35	FRA 924	LES ONDINES DESCAMPS Eric BELLENGIER Gabriel			100.00	144.00	34 34.00	31 31.00	35.00	-44.00
36	FRA 9	AUBERGE LA PETITE ANSE DANO Roland RECASENS Sebastien			103.00	147.00	26 26.00	DNF 44.00	33 33.00	DNF 44.00
37	FRA 850	BUDGET 1 VAN DEN HAUTE Yan POLLIEN Sylvie			107.00	151.00	37 37.00	33 33.00	37 37.00	0NF -44.00
38	AUS 102	ILETS DE LA PLAGE 1 BERTANI Luca LONGHI Guido			109.00	153.00	080 -44.00	21 21.00	44.00	0NS 44.00
39	FRA 8	SIBARTH 2 BRYCHE Philippe BRYCHE Cristelle			110.00	154.00	32.00	0NC -44.00	34.00	0NF 44.00
40	1277	ILETS DE LA PLAGE 3 BERRY Thierry LAPLACE Turenne	C N ST BARTHELEMY		123.00	167.00	35 35.00	0NC -44.00	0NF 44.00	0NF 44.00
41	USA 86	BUDGET 2 / BERNUTH EUDY Patrick NORTON Edward			127.00	171.00	39 39.00	DNF 44.00	0NF 44.00	DNF 44.00
-	113	XX DABRETEAU Guillaume MEDINA Pascal			132.00	176.00	0NC -44,00	0NC 44,00	0NF 44.00	0NC 44.00
-	PUR 1	OOO FIGUEROA Enrique FIGUEROA SANTOS Enrique			132.00	176.00	0NC -44.00	0NC 44.00	0NC 44.00	0NC 44.00

Pénalités et réparations : 37 (10 DNC; 24 DNF; 1 DNS; 2 DSQ; )

FLAMME Didier, Président du Comité de Course

POUPON Luc, Président du Jury



### Media

Each day during the race, our staff sent out press releases in French and English to numerous journalists. An image bank, one or two films per day, results, and press releases were available in an ftp site, and for download at any time.

#### Our staff:

- Pascal Alemany, webmaster
- •Pierrick Contin, photographer
- •Matthieu Le Page, cameraman

Journalists present during he regatta:

- •Philippe Guegan, Voiles & Voiliers
- •Gilles Morelle, Adonnante
- •Stéphane Legendre, Caribbean Compass
- •Robert Luckok, Herald Tribune
- •Rosemond Gréaux, Le Journal de St Barth
- •Ellen Lampert-Gréaux, Harbour Magazine, All At Sea, St Barth weekly
- •Cécile Lucot, Le Journal de la Famille

Live radio coverage during the regatta:

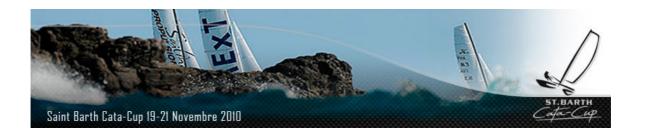
- •Radio St Barth
- •Tropik FM



# 2010 Budget

€

DEFICIT - 16 892 €



#### **TELEVISION**

#### • RFO GUADELOUPE

November 22, 2010, Regional Journal at 7:30pm, 0.25 minutes

- TV 7 SEAS, December 12, 2010
- « Saint Barth Cata Cup: the fun regatta, 1min7sec http://www.7seastv.com/Saint-Barth-Cata-Cup-la-Fun-Regatta\_v217.html
- Sailingnewstv.mypodcasts.net, November 28, 2010
- "Crazy Cats At The St Barth Cata Cup" http://sailingnewstv.mypodcasts.net/index.php?id=746
- **Sailinnews.tv** on December 6, 2010 http://www.youtube.com/watch? v=xxqTHt\_\_tME&feature=related

#### **RADIO**

#### **RADIO SAINT BARTH**

- Six spots broadcast per day for 10 days
- Live coverage during the regatta from the press boat for three days of racing
- PC at Nikki Beach: live from 3pm-4pm the three days of the race

#### **TROPIK FM**

- Six spots broadcast per day for 15 days
- Live coverage from the press boat on all three days of racing
- Interviews with racers on the beach during the three days of the regatta



# Revue de presse

#### **LOCAL PUBLICATIONS – French and English**

#### 2010-2011 Season

• HARBOUR MAGAZINE 2011

"Saint Barth Cata Cup 2009, Misha Heemskerk and Eduard Zanen Big Winners"

#### OCTOBER 2010

- NEWS, October 15 2010
- LE JOURNAL DE ST BARTH, October 20, 2010, n° 898 "Four World Champions In the Race"

#### **NOVEMBER 2010**

- LE TAM TAM, November 2010
- LE JOURNAL DE ST BARTH, November 3, 2010, n° 900 "Nine Mixed Teams In The Race"
- ST MARTIN'S WEEK, November 2010
  - "Follow The Cata Cup in St Barth"
- SBMAG... November 2010,
  - "Sea, Sail and Sun"
- LE MAGAZINE DE LA FAMILLE, November 2010
- LE JOURNAL DE ST BARTH, November 17, 2010, n° 902 Cover + "3<sup>rd</sup> edition of the St Barth Cata Cup – Sets Sail on Thursday"
- ST-BARTH WEEKLY, November 19, 2010, n° 199



#### **LOCAL PUBLICATIONS – French and English**

#### **NOVEMBER 2010**

- NEWS, November 17, 2010
   "La St Barth Cata Cup Has The Wind In Its Sails"
- NEWS November 18, 2010 "The Cata Cup Sets Sail"
- NEWS November 19, 2010

"First Success"

- NEWS November 19, 2010
  - "St Barth Cata Cup: a very busy week-end"
- Le 97133 " Saint Barth Cata Cup Regatta"
- NEWS November 22, 2010
  - "The Americans Win The 3rd edition of the St Barth Cata Cup"
- ST-BARTH WEEKLY, November 26, 2010 n° 200
   Cover + "Saint Barth Cata Cup: American Victory"

#### **DECEMBRE 2010**

LE JOURNAL DE ST BARTH, December 29, 2010, n° 908
 Retrospective Of The Year: "The Americans Take Charge of The Race."



#### FRENCH AND AMERICAN PUBLICATIONS

#### **NOVEMBER 2010**

- ALL AT SEA, November 2010
   "St.Barth Cata Cup, Full roster for 2010"
- THE DAILY HERALD, November 23, 2010
   "USA teams dominate 3rd St.Barths Cata Cup"

#### **JANUARY 2011**

- VOILES & VOILIERS, January 2011
   "Saint Barth Cata Cup, Subtle tropical cocktail"
- COURSE AU LARGE, January 2011
- ALL AT SEA, January 2011
   "Saint Barth Cata Cup, USA takes top two spots"
- CARIBBEAN COMPASS, January 2011
   "St Barth's One-Design Cata Cup Grows"
- BATEAUX, January 2011 "Eyes Full of Blue"

#### **FEBRUARY 2011**

VOILES & VOILIERS, February 2011
 "Cirrus R, A revolutionary air"



#### ON THE INTERNET

• CataMag.com published October 10, 2010 "The Antilles are great in late November"

http://www.catamag.fr/?tag=st-barth

- CataMag.com published October 20, 2010 " Cirrus R presented during Saint Barth Cata Cup " http://www.catamag.fr/?p=544
- Toulouse infos sur LePost.fr published November 19, 2010
   "When Sailing Goes Beyond La Route du Rhum" Video 4m57sec http://www.lepost.fr/article/2010/11/09/2299339\_quand-lavoile-ne-se-limite-pas-a-la-route-du-rhum.html
- CataMag.com published November 19, 2010: "St Barth A Winner" http://www.catamag.fr/?p=604
- ToulouseInfo.fr November 11, 2010 "Far from the media circus of the Route du Rhum, Sébastien Recasens ready to participate in the Saint Barth Cata Cup: www.modarine.fr/index.php/Page-178.html
- Sport31.fr published November 12, 2010
   "Sébastien Recasens: Our assets? The reliability and cohesion of
   St Barthélemy, Toulouse, catamaran » http://www.sport31.fr/Sebastien Recasens-Nos-atouts-la-regularite-et-la-cohesion-St-Barthelemy Toulouse-catamaran\_a395.html
- Thedailyherald.com November 15, 2010 "St. Barths Catamarans Cup Begins Thursday" » http://www.thedailyherald.com/sports/local-sports/ 10258-st-barths-catamaran-cup-begins-thursday.html
- Holyyoutube November 15, 2010 "St. Barth Island. Closer to Puerto Rico or the Virgin Islands than to Guadeloupe (145 miles to the... Saint Bath Cata Cup is a perfect example" www.holyyoutube.com/antilles/
- Gilles Morelle November 15, 2010 "18 -23 Nov. St Barth St Barth Cata Cup. ..." http://www.gillesmorelle.com/2010/11/293/



### Revue de presse

#### ON THE INTERNET

- Stmartinweek.com November 18, 2010 "Rendezvous November 19-21,
   2010, "The popular St Barth Cata Cup takes place this weekend on our neighboring island" www.stmartinweek.com/content/view/3188/1/
- CataMag.com published November 19, 2010 "Photos from St Barth and the first two days of racing" http://www.catamag.fr/?p=684
- Adonnante.com published November 20, 2010, "Saint Barth Cata Cup: The Fun Regatta" <a href="http://www.adonnante.com/article,17518,fr,Saint-Barth-Cata-Cup---la-Fun-Regatta">http://www.adonnante.com/article,17518,fr,Saint-Barth-Cata-Cup---la-Fun-Regatta</a>
- Courseaularge.com November 20, 2010 "Great lineup in Saint Barth" http://www.courseaularge.com/depeches/17153/Joli-plateau-a-Saint-Barth.html
- Centre-nautisme.fr November 20, 2010 "Saint Barth Cata Cup, the fun regatta" http://www.centre-nautisme.fr/Saint-Barth-Cata-Cup-la-Fun-Regatta\_a1697.html
- Sailingregate.fr November 20, 2010 "Saint Barth Cata Cup The Fun Regatta" www.sailingregate.fr/fr/infomail\_304\_27276.html
- Adonnante.com published November 21, 2010
   "Spectacle and intense regattas" http://www.adonnante.com/ article,17524,fr,Spectacle-et-régates-intenses
- Centre-nautisme.fr November 21, 2010 "Saint Barth Cata Cup, Intense Regattas" http://www.centre-nautisme.fr/Saint-Barth-Cata-Cup-
  - Spectacle-et-regates-intenses\_a1703.html
- Adonnante.com published November 22, 2010 Saint-Barth Goes
   American" http://www.adonnante.com/article,17528,fr,Saint-Barth-à-lheure-américaine
- Coureaularge.com November 22, 2010 "Rain Disturbs The Cata Cup" http://www.courseaularge.com/depeches/17166/Desgrainsperturbentla-Cata-Cup.html



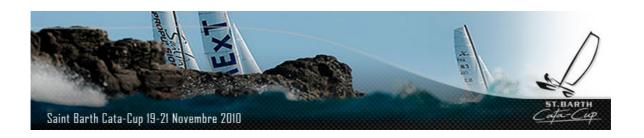
### Revue de presse

#### ON THE INTERNET

- Nautique.foxoo.com November 22, 2010 "Saint Barth Cata Cup" http://nautique.foxoo.com/video,saint-barth-catacup,nx1011221616296800.html
- Sailingregate.fr November 22, 2010 "Saint Barth Cata Cup Goes American" http://www.sailingregate.fr/fr/info\_304\_27327.html
- Nautiquefoxoo.com published November 22, 2010 "Saint Barth Cata
   Cup: Spectacle and Intense Regattas"
   <a href="http://nautique.foxoo.com/video,saint-barth-">http://nautique.foxoo.com/video,saint-barth-</a> cata-cup-spectacleregatesintenses,nx1011221655326800.html
- Ilmare24ore.com published November 22, 2010 <a href="http://www.ilmare24ore.com/">http://www.ilmare24ore.com/</a> fr/voile-navigation/post.asp?id=saint-barth-cata-cup-spectacle-et-regatesintenses\_ 93562
- Voilesetvoiliers.com published November 24, 2010 Photos and "Beautiful Blues On The Big Blue"

http://www.voilesetvoiliers.com/voile-legere/photo/3704/saint-barth-catacup-2010-f18-des-beaux-bleus-sur-le-grand-bleu

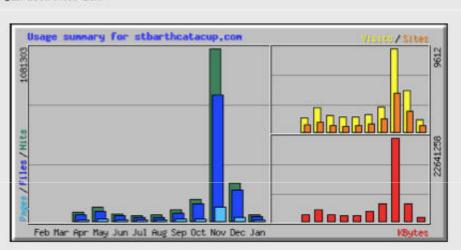
- Bcm-catamaran.com November 30, 2010 "Tryouts for Cirrus R"
   http://www.bcm-catamaran.com/http://www.bcm-catamaran.com/news/es-essais-du-cirrus-r/
- Bcm-catamaran.com November 30, 2010 "Saint Barth Cata Cup"
   http://www.bcm-catamaran.com/http://www.bcm-catamaran.com/news/saint-barth-cata-cup/
- Catsailor.com, December 10, 2010 "3rd St.Barths Cata Cup"
- **Cem-stbarth.com** December 13, 2010 http://www.cem-stbarth.com/ actualite-economique-et-professionnelle-de-saint-barth/animationsetevenements-economiques-a-st-barth/304-saint-barth-cata-cup-2010lesamericains-font-main-basse-sur-la-course
- Library.madeinpresse.fr December 23, 2010 http://library.madeinpresse.fr/samples/MPI16ca8rx1o-2
- Catamag.fr Februar 11,2010 "ForJohn Casey, the St Barth Cata Cup is Absolutely Fantastic" http://www.catamag.fr/?p=1456



# **Statistics**

### Usage Statistics for stbarthcatacup.com

Summary Period: Last 12 Months Generated 14-Jan-2011 04:08 CET

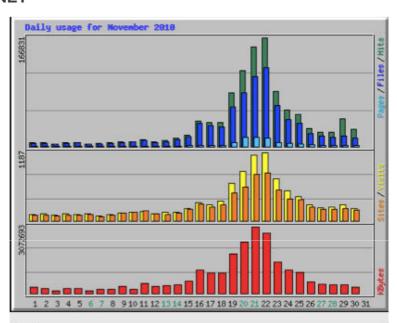


				Sum	mary	by Month						
M		Daily	Avg		Monthly Totals							
Month	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits		
Jan 2011	2742	2235	405	101	711	1058057	1420	5681	31290	38391		
Dec 2010	7690	6225	812	152	2391	4740294	4732	25180	193002	238414		
Nov 2010	36043	26302	2921	320	4490	22641258	9612	87653	789086	1081303		
Oct 2010	4436	3552	471	93	1552	4799523	2889	14608	110137	137546		
Sep 2010	2389	1692	372	68	924	2578296	2056	11165	50784	71680		
Aug 2010	1245	844	204	54	741	1583894	1677	6325	26172	38625		
Jul 2010	1059	792	181	55	676	1397631	1711	5636	24564	32850		
Jun 2010	1518	1090	242	65	757	1835109	1961	7282	32713	45564		
May 2010	2855	2042	405	91	1170	3040521	2844	12572	63320	88521		
Apr 2010	2259	1629	253	65	831	1827829	1648	6343	40727	56492		
Totals	14					45502412	30550	182445	1361795	1829386		



# **Statistics**

#### **SITE INTERNET**



Daily Statistics for November 2010												
Day	Hit	Hits		Files		Pages		Visits		ites	KBytes	
1	6208	0.57%	5406	0.69%	576	0.66%	116	1.21%	98	2.18%	283210	1.25%
2	5931	0.55%	5008	0.63%	535	0.61%	117	1.22%	91	2.03%	211104	0.93%
3	4480	0.41%	3939	0.50%	391	0.45%	92	0.96%	88	1.96%	123046	0.54%
4	6466	0.60%	4945	0.63%	826	0.94%	124	1.29%	96	2.14%	216034	0.95%
5	6620	0.61%	5981	0.76%	598	0.68%	107	1.11%	95	2.12%	233884	1.03%
6	4393	0.41%	3815	0.48%	460	0.52%	124	1.29%	104	2.32%	122805	0.54%
7	4846	0.45%	4514	0.57%	331	0.38%	79	0.82%	69	1.54%	191530	0.85%
8	6805	0.63%	5293	0.67%	531	0.61%	107	1.11%	99	2.20%	198305	0.88%
9	7816	0.72%	6377	0.81%	758	0.86%	141	1.47%	139	3,10%	332315	1.47%
10	7677	0.71%	6879	0.87%	647	0.74%	154	1.60%	144	3,21%	200172	0.88%
11	11340	1.05%	9686	1.23%	941	1.07%	156	1.62%	176	3.92%	470877	2.08%
12	6915	0.64%	6037	0.77%	609	0.69%	121	1.26%	117	2.61%	316085	1.40%
13	9173	0.85%	7360	0.93%	732	0.84%	147	1.53%	114	2.54%	358141	1.58%
14	12811	1.18%	10338	131%	822	0.94%	152	1.58%	138	3.07%	392346	1.73%
15	17874	1.65%	15394	1.95%	1175	1.34%	211	2,20%	205	4,57%	554616	2.45%
16	38951	3.60%	35588	4.51%	2073	2.37%	313	3.26%	287	6.39%	1048755	4.63%
17	37002	3.42%	31898	4.04%	1770	2.02%	271	2,82%	245	5,46%	941211	4.16%
18	36521	3.38%	30275	3.84%	1948	2.22%	344	3.58%	272	6.06%	936289	4.14%
19	81900	7.57%	60468	7.66%	6690	7.63%	658	6.85%	487	10,85%	1795255	7.93%
20	116629	10,79%	82157	10.41%	13947	15.91%	864	8.99%	590	13,14%	2358194	10.42%
21	152369	14.09%	106807	13,54%	13665	15.59%	1144	11.90%	811	18,06%	3072693	13.57%
22	166831	15.43%	120525	15.27%	13186	15,04%	1187	12.35%	829	18,46%	2794428	12.34%



### The Saint Barth Cata Cup 2011

"If there is just one race to do, this is it!"

In the past three years, the Saint Barth Cata Cup is a unanimous success. In order for that to continue, we must be innovative every year while also maintaining that which made us a success: the ease of access, the high quality of hospitality, the professionalism of the racing, the conviviality, and of course the wonderful island of Saint Barthélemy.

In 2010, each day of the race was named for an individual sponsor. The idea was very successful, and we will continue to do so, while also adding a fourth day of racing.

For the 2011 edition, the association ST BARTH MULTIHULLS is seeking new sponsors in order to evolve in the following ways:

- Pay for all or partially containers from Europe, the Americas, and the Caribbean
- Bring in name bands and musicians for the Saturday evening concert and/or local bands
- Pay for all activities on the water
- Provide Lycra jerseys for all competitors, and Lycra jerseys or windbreakers for all skippers on committee boats and security vessels
- Improve our means of communication (have a larger staff, and finance stickers)

According to the level of your donations, we will provide the following:

- Logos or other visuals on the Lycra jerseys worn by the racers during the regattas
- Logos or other visuals on the racing sails or sails on the security vessels
- Logos or other visuals at the boat park on the beach
- Logos or other visuals in the race village and at the host restaurant
- All means of communication (posters, flyers, website, etc)
- Media Coverage (TV, radio, publications, internet)

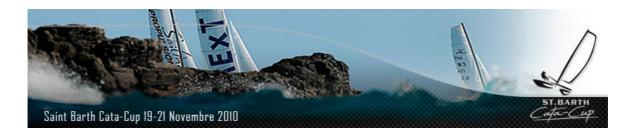


# Preliminary Budget 2011

INCOME		89 900 €
<ul> <li>Registrations</li> </ul>	22 500 €	
<ul> <li>Race Sponsors</li> </ul>	12 000 €	
<ul><li>Technical Sponsors</li></ul>	3 000€	
<ul> <li>Collectivity</li> </ul>	15 000€	
<ul><li>CTTSB &gt; current request</li></ul>	6 000€	
<ul> <li>Hotel room - team participation</li> </ul>	20 400 €	
<ul> <li>Restaurants – team participation</li> </ul>	3 000€	
Association Bar	8 000 €	
EXPENSES		172 600 €
<ul><li>Logistics</li></ul>	45 000 €	
3 containers Europe		
1 container America 1 container Caribbean		
Housing – Car rental	17 400 €	
Support from Hotel Association	17 400 C	
Support from Avis and Budget Car Rental		
> to be financed		
<ul> <li>Organization on land - Restaurants</li> </ul>	15 700 €	
Support from Nikki Beach > to be financed		
Concerts	26 000 €	
2 local groups, lights and sound 3 000 €	20 000 C	
1 major band on Saturday night, lights 23 000 €		
sound, airplane, housing, meals		
<ul> <li>Race organization at sea and equipment</li> </ul>	29 900 €	
Equipment, boats, sailors, fuel		
<ul> <li>Communication</li> </ul>	29 700 €	
Plane tickets, staff, campaign, etc		
•Race - Prizes	8 900 €	
Insurance, security, clothing, prizes		

Financial support and sponsorship needed

82 700 €



### The Schedule 2011

#### **MONDAY, NOVEMBER 14**

Arrival of race teams

#### **TUESDAY, NOVEMBER 15**

Arrival of race teams

Opening of containers, assembling of boats

#### WEDNESDAY, DECEMBER 16

Assembling of boats

Navigation to St Jean bay

10am-6pm: Confirmation of registrations at NIKKI BEACH 7pm: Briefing for participants and security vessels

Welcome cocktail

#### THURSDAY, NOVEMBER 17

1pm Briefing for security vessels

1:30pm Racers' Briefing

2pm Prix "Day One" First warning signal7pm Opening Cocktail Party at NIKKI BEACH

Announcement of Prix "Day One" results

Concert (live music)

#### FRIDAY, NOVEMBER 18

8:30am Briefing for security vessels

9am Racers' Briefing

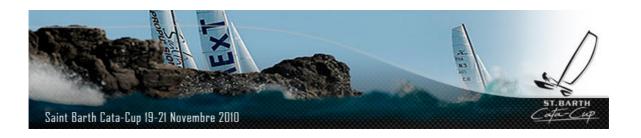
9:30am **Prix "Day Two"** First warning signal

12-1:30pm Lunch

2pm **Prix "Day Two"** First warning signal

8pm Dinner

Announcement of Prix "Day Two" results



### The Schedule 2011

#### **SATURDAY, NOVEMBER 19**

8:30am Briefing for security vessels

9am Racers' Briefing

9:30am **Prix "Day Three"** First warning signal

2:30-5pm: Lunch at NIKKI BEACH

**Announcement of Prix "Day Three" results** 

Activities with young sailors from CNSB and SBYC

8pm: Dinner at NIKKI BEACH (reservations required)

10:30pm: Concert (live music)

#### **SUNDAY, NOVEMBER 20**

8:30am Briefing for security vessels

9am Racers' Briefing

9:30am **Prix "Day Four"** First warning signal

2pm-4pm: Lunch at NIKKI BEACH

Announcement of Prix "Day Four" results

5pm: Awards Ceremony for the ST BARTH CATA CUP 2011

Closing Cocktail Party and closing concert

8pm BBQ

#### **MONDAY, NOVEMBER 21**

9am: Racers' Briefing

10am: Start of race to Pinel – Lunch upon arrival

5pm: Return to Public, placing of boats in containers

#### **TUESDAY, NOVEMBER 22**

Racers leave Saint Barth



### Contact

#### **ASSOCIATION ST BARTH MULTIHULLS**

c/o Thierry LHINARES
BP 85
97095 SAINT BARTHELEMY

Thierry LHINARES - Cel : 06 90 63 60 42 Jeff LEDEE - Cel : 06 90 72 21 19 Vincent JORDIL - Cel : 06 90 59 01 46 Hélène GUILBAUD - Cel : 06 90 63 99 19

Email: <u>info@stbarthcatacup.com</u>
Site: www.stbarthcatacup.com